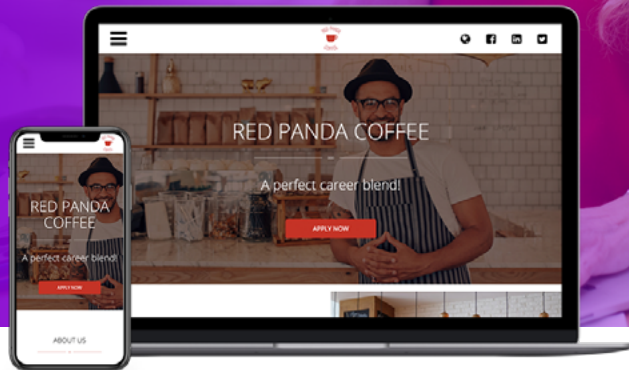


EMPLOYER BRANDING SOLUTIONS

# CAREER MICROSITES

## Impactful Websites That Drive Results

Online recruiting is all about a positive candidate experience, and our Career Microsites are designed to provide just that. Our sites will drive conversions while enabling your recruiting team to work more efficiently and get even more hires.



### Feeling the need for a career site, or is your current one looking a little dated?

Maybe you are hoping to promote a career event. Or, are you working with a tight budget but really don't want to sacrifice on quality? Put simply: are you looking to attract more of the right type of applicants for your business?

A lot of questions, we know. The short answer is: The Foundry can help. We have developed clean and to the point Career Microsites and Event Career Pages which allow you to not only showcase your opportunities and/or events, but also promote your organization and employer brand!

### Your jobs will be highlighted in the most appealing way:

- Easily accessible and user-friendly site (AODA and UX)
- Fully responsive site
- SEO best practices incorporated
- Quick and easy implementation
- Simple email resume submission
- Design and development by digital professionals
- Strong reporting via Google Analytics to help you make decisions

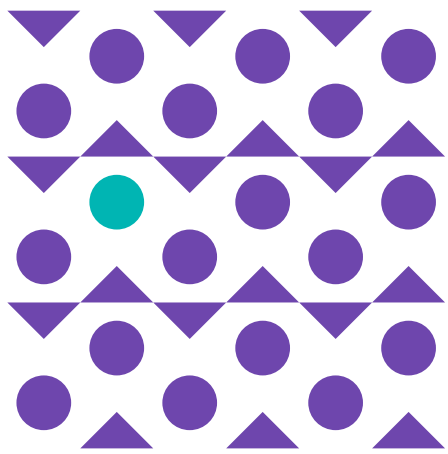
### These products include:

- Image selection (up to 4)
- Web accessibility (conformance with WCAG 2.1 guidelines, level AA)
- Social media links (up to 5)
- Custom domain (URL) and hosting (1 year)
- Additional customization at a fee, for e.g.: ATS apply integration, additional sections, video headings
- A banner campaign to drive seeker traffic to your new page

Let's make your new Career Microsite your virtual recruiting assistant, on hand 24/7!

THE **FOUNDRY**  
BY MONSTER

**MONSTER**



**MONSTER**

# Trust your employer brand to a proven performer

For 25 years, Monster has been gathering job seeker data. How they think, how they behave, how they convert. No one else can build and execute your employer recruitment projects the way we can.

**THE FOUNDRY** by Monster is a big-idea, good-enough-is-not-enough team of digital strategists and experts of recruitment and retention. As an employer branding agency, we help recruiters and HR professionals across North America forge their employer brand, tell their story and fortify their recruitment marketing. And we'd be delighted to play a part in your recruiting success.

## What our clients have to say

*“The end result was extremely satisfying and we look forward to working again with The Foundry.”*

– Calgary Co-op

To jump-start your employer brand, contact your Monster Representative or visit [bythefoundry.com](http://bythefoundry.com).

THE **FOUNDRY**<sup>™</sup>  
BY **MONSTER**

Employer Branding Agency